

We'll move mountains for you.

- **Electronic art** in its *original format* should include any images or artwork linked to the layout.
- **Photoshop** files should be layered and saved as psd or tiff CMYK files.
- **Fonts** must be PostScript Type 1, Truetype, OpenType or outlined fonts/curves. Include fonts embedded in placed images.

Following Image Formats accepted:

RGB	CMYK	TIFF	EPS	Digital File
Digital Printing	Digital Printing and Screen Printing	Digital Printing and Screen Printing	Digital Printing and Screen Printing (No separated files)	EPS or Vector for Plotter Cut Vinyl

Most current version of the following electronic formats accepted:

Adobe Illustrator, Photoshop or InDesign – Mac or PC versions ***PDF files may or may NOT be usable files.*** Please call if you have any questions.

- **Scan resolution** for large format – 50-100 ppi @ 100% of final output size, cropped and rotated in Photoshop.
- **Scan resolution** for Screen Print – 4 color process only – 300 pi @ 100% of final output size, cropped and rotated in Photoshop.
- **Bleeds** should be designed to extend 1/8" outside crops for screen printing. Digital bleed for wraps or installed art 4" -6".
- **Vehicle wraps** – Please provide separate files for each side of the vehicle (if different) including the rear, hood or roof.
- **Files** should be scaled to 1/10th (1"=10") or 1/4th of the final printed size. Minimum file resolution **FLEET** – 56 DPI @ full size and **POS** 100 DPI @ full size.
- **Pantone** Color Matching available for Screen Printing only. For Digital Printing, we can only duplicate Pantone Colors using CMYK equivalents.
- **Small** images should be sent in highest resolution files for printing.
- **Small** files to be submitted via email to artfiles@mountain-cg.com – include name of your sales representative or CSR.
- **Large** files may be uploaded to mountain-cg.com on the Art Submission page or submitted via CD – labeled w/return address (Include a printout of the file directory specifying which files to output).
- **Compression** – use a self-extracting software package (WinZip or Stuffit)
- **Hardcopy** color print to go by for color. Include PMS numbers and any sketches or color samples needed for matching.

Please contact your sales representative or CSR for further information.

